

# SOCIAL MEDIA: THEN & NOW

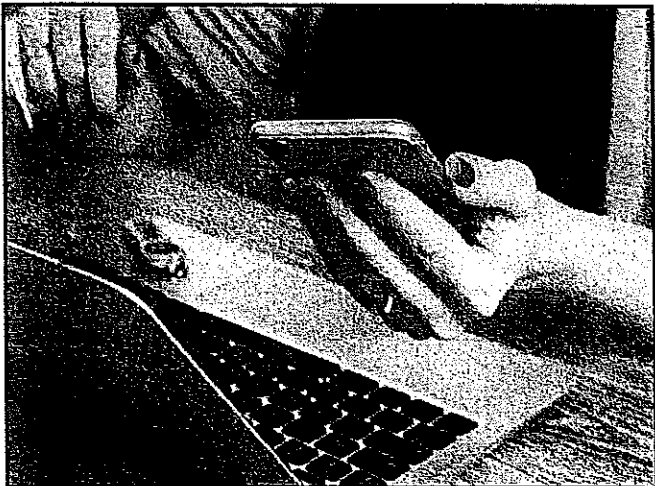
Shocking as it may be, social media has been around for a long time. In 1997, the first recognized social media website was considered to be a website called Six Degrees. After a few years, social media evolved again and a new social networking site called hi5 was created in 2003. This was followed by the largely popular MySpace that came out later that year. Not long after, Facebook emerged.



In the early 2000s, as social media sites began to pop up, not many people used these sites or were even aware of them. Blogging was not an activity many participated in, let alone blogging online or on a website that you could share with friends and family. Social media was not something people checked regularly or had in the palm of their hands.

Social media sites didn't originally have instant messaging. Instant messaging wasn't around until the 1990s, when AOL Instant Messenger (AIM) was created. AIM sites were online chatrooms where you could communicate and engage with friends and family. MySpace didn't even have an instant messaging feature until 2006. Similarly, when Facebook was originally created, it was intended to be a social media site for students attending Harvard University. Some of these social media sites have expanded over time, but many of them have been shut down or are no longer used due to inactivity or bigger and better social media sites taking their place.

YouTube was launched in 2005 and Twitter quickly gained popularity in 2007. It is interesting to note that 2007 was the same year the first iPhone came out. This began the evolution of social media being in the palm of your hand – all thanks to an app on your phone. Instagram began in 2010 and became the first photo editing and sharing app. This was soon followed by Snapchat and Vine. Vine was around for a few years before it was shut down in 2017.



In 2018, TikTok grew to be one of the most popular social media apps and had been downloaded more than 18 million times. It has over two billion monthly active users and has surpassed active Snapchat users.

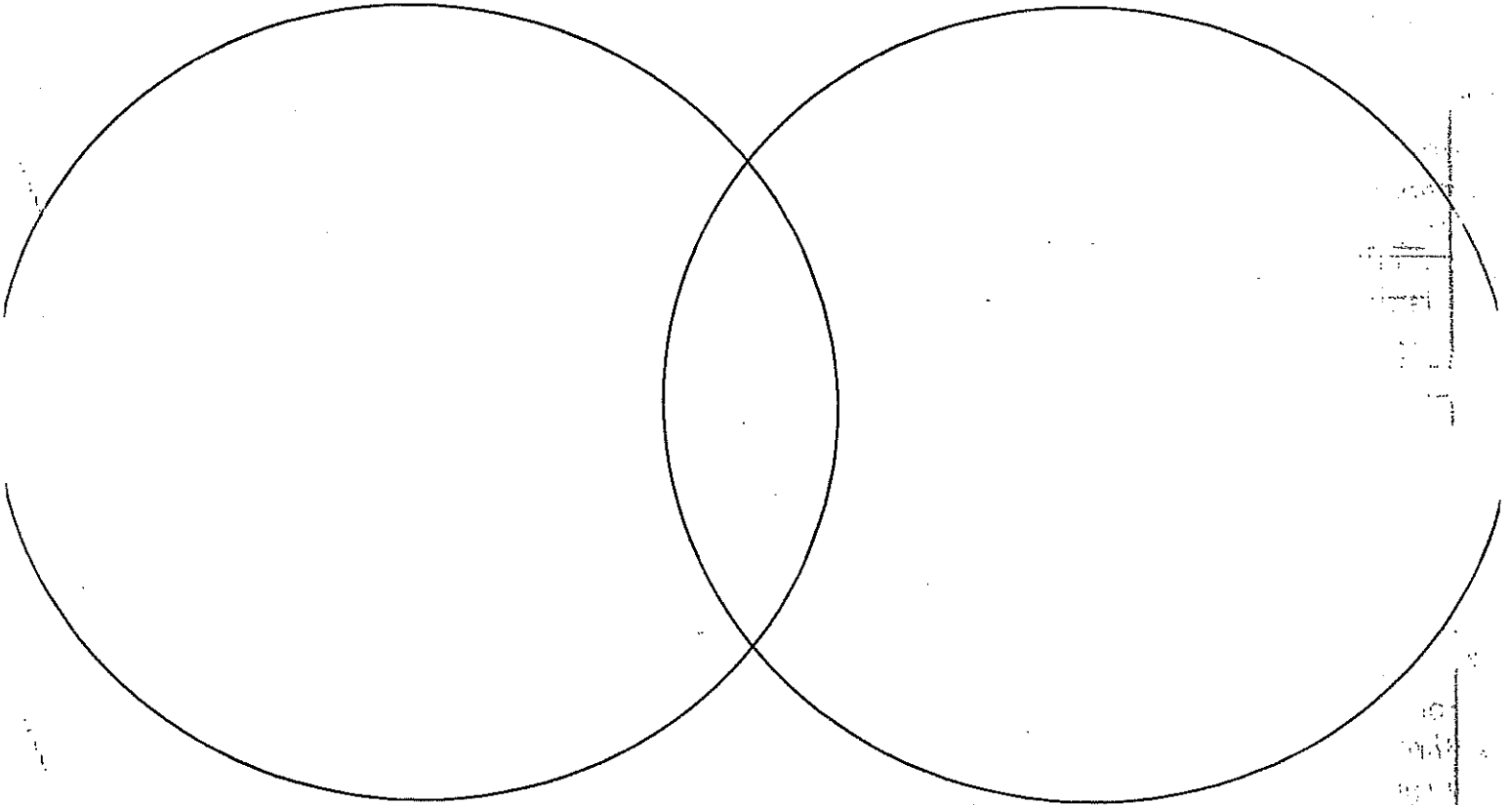
As of 2019, Facebook is considered the most popular social media site. Worldwide, 85% of internet users have a Facebook account. YouTube is the second most popular and most active social media site behind Facebook. This is followed by Facebook Messenger, WhatsApp, Instagram and Twitter.

Social media has evolved over time and looks very different today than it did even a few years ago. Social media continues to be innovative and is constantly changing.

# RESPOND TO THE TEXT

Social Media: Past

Social Media: Present



## VOCABULARY CHECK:

Find and highlight the words in the text.  
Then define.

Evolved:

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Inactivity:

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Surpassed:

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Innovative:

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## COMPREHENSION CHECK:

Why was Facebook originally created?

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What was the most popular social media account of 2018?

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## WHAT IS THE AUTHOR'S PURPOSE?

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## OLD AND LONELY

Cameron slouched on the desk. The timber was so uncomfortable under his body weight. He sat there - day after day - ever hopeful that a kind soul would come along and recognize the internal pain that he was experiencing.

But no one ever did. The luminance of the midday sun would lurch into the despair of the blackened evening air and Cameron would still be sitting on the desk, his exterior blank from not being noticed.

The worst part about this was that Cameron knew life could be different. Once upon a time, he had been the shiny apple of everyone's eye. Tom and Mary couldn't get enough of him. The teenagers fought over him like feral dogs to hamburger scraps. All Cameron had to do was to sit back and lap up the attention.

That was... until *she* arrived.

*She* was Bettina. The fanciest, slimmest and most efficient of them all. All of a sudden, Cameron meant nothing. Every now and then, he would look across at her - sitting pretty on the kitchen counter - and silently seethe.

But then one day, as Cameron was staring wistfully at the transparent drapes, he felt a jolt of electricity pulse through him. It took a few moments before he realized what was going on. He knew this feeling. True, he hadn't experienced it for what seemed like eons, but he *knew* this feeling! He craved this feeling! At last, his life was going to turn around!

Tom sat on a chair in front of him. Cameron watched with glee as Tom wiggled the mouse. He could feel himself booting up. All the information stored inside him was about to come to the fore. Cameron decided then and there that he must do something special in order to keep Tom's attention.

As Tom clicked on icons on Cameron's desktop, Cameron started opening files without being instructed to. Pages and pages of data filled the screen. He knew this would work. He knew that Tom would finally see that he was a better computer than Bettina!

So imagine Cameron's surprise when Tom frowned and pulled the plug out at the wall.  
"Virus!" Tom muttered to Mary. "We should throw the ~~computer out for good!~~"

## OLD AND LONELY

Describe Cameron's current life.

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2. How does Cameron feel about Bettina? How do you know?

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3. Why does Tom want to throw Cameron out?

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4. What do you think Cameron should have done differently in the story?

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5. Do you think you should keep old electrical items? Why/Why not?

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## THE DIFFICULT JOB

Colm had been a chef for twenty years. He'd trained at some of the best culinary schools in the world. He owned thirteen restaurants, cooked privately for some famous clients and even had his own recipe column in the newspaper!

One day, Colm received a call from his oldest friend, Bianca. Bianca was a captain on a luxury yacht. She specialized in taking holidaymakers on weekend cruises in the tropics.

"I need a favor," said Captain Bianca. "My chef is ill, and I have some guests arriving this afternoon. Could you come on my next cruise and cook for them?"

Even though he had never cooked on a boat, Colm agreed to help Bianca. He packed a small suitcase and flew on a plane to the tropics. When he arrived, Bianca gave him a big hug and showed him the kitchen.

Colm nearly fainted. The kitchen was so small! Nevertheless, he couldn't very well back out of his commitment, so he smiled at Bianca and got to work. The first thing he did was test out the oven. It worked well, but the stove was temperamental. Sometimes the burners worked and sometimes they didn't.

That night, the guests requested a vegetarian meal. Colm checked the pantry to see what vegetables were available to work with. He found some carrots, onions, mushrooms and asparagus spears. His eyes lit up from the challenge. He could definitely create something magical with those ingredients!

After cooking steadily, Colm presented the guests with a carrot soup and caramelized onions for starters and a mushroom and asparagus risotto with truffle oil for their main course. He'd even managed to bake a carrot cake with the leftover carrots!

And that was just the beginning! The guests ended up being delighted with all Colm's fabulous meals throughout their trip. They especially loved the mango salad and crisp bread rolls he packed with them for a picnic one day!

At the end of the charter, Colm was exhausted and happy, and so were the guests. And Captain Bianca?

*Read the text and answer the following questions:*

1. What was Colm's job before working for Bianca?

2. Why did Colm's eyes light up when he found the vegetables?

3. What do you think "temperamental" means in this context?

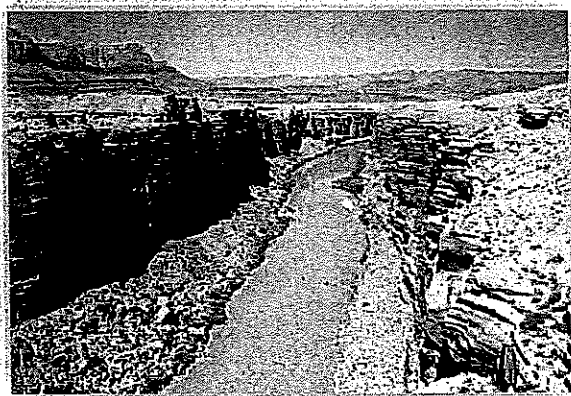
4. Why do you think Colm felt like he "couldn't very well back out of his commitment"?

5. Would you like to holiday on a boat? Why/Why not?

# Weathering, Erosion, and Deposition

Earth's surface is constantly changing and new land is constantly being formed! Rocks get *broken down* by **weathering**, *moved* through **erosion**, and *deposited, or dropped*, somewhere else through **deposition**.

**Weathering** is the process where rock is dissolved, worn away, or broken down into small pieces. Weathering can shape rocks into unusual formations. Water, wind, ice and plant roots are all causes of weathering. For example, rainwater can easily enter cracks in rocks. When it gets cold, the water may freeze and expand in the crack. The ice will eventually split the rock. Also, plant roots can grow in rocks and cause them to split.



**Erosion** is the process by which water, ice, wind, or gravity move pieces of rock and soil. The crushed rocks and rubble are called sediments and when it rains, they are washed away into streams. If it does not rain, strong winds can blow them away. Gravity makes soil and rocks move downhill. Erosion can happen quickly or take thousands of years. For

example, the Grand Canyon located in Arizona is a very big hole in the ground that is the result of constant erosion by the Colorado River. It took over millions of years as rocks were taken away.

**Deposition** is the dropping of sediment by wind, water, ice, or gravity. After pieces of the earth are moved through erosion, they are deposited somewhere else through deposition. It could be only a few feet away or many miles away. Deposition happens when water slows down or stops moving, the wind dies down or stops blowing, or when the glaciers melt. New landforms can also be created from the deposited material. For example, waves can deposit sediment in areas offshore, where they can build up to be sand dunes.



Weathering, erosion, and deposition are constantly changing our landscape. Can you imagine how most areas of our earth will look years from now?

Name: \_\_\_\_\_

## Weathering, Erosion, and Deposition

1. What is weathering?
2. The *movement* of sediment from one place to another is the process of \_\_\_\_\_.
3. What are the four main causes of weathering?
4. The *dropping* of sediment by wind, water, ice, or gravity is known as \_\_\_\_\_.
5. What happens to a rock that has rainwater entering its cracks and then freezing?
6. What are sediments?
7. True or false: Erosion *always* takes a very long time to happen.
8. When wind dies down or stops blowing \_\_\_\_\_ happens.
9. What process involves the breaking of rocks over time due to wind?
10. What process is taking place when moving water is carrying away small pieces of rock?

# Challenge List

*List of Civil Rights Activists* (List of Civil Rights Activists)

1. *Martin Luther King, Jr.* Martin Luther King, Jr.
2. *Rosa Parks* Rosa Parks Jr.
3. *Ruby Bridges* Ruby Bridges
4. *Bayard Rustin* Bayard Rustin
5. *Angela Davis* Angela Davis
6. *Ralph Abernathy* Ralph Abernathy
7. *George Raymond Jr.* George Raymond Jr.
8. *Virginia Foster Durr* Virginia Foster Durr
9. *Nina Simone* Nina Simone
10. *Dolores Huerta* Dolores Huerta
11. *Roy Wilkins* Roy Wilkins
12. *Andrew Young* Andrew Young
13. *Myrlie Evers-Williams* Myrlie Evers-Williams
14. *Harry Hay* Harry Hay
15. *Anne Braden* Ann Braden

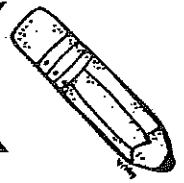
# Challenge List

List of Dog Breeds (List of Dog Breeds))

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|---------------------------------|----------------------|
| 1. <i>Siberian Husky</i>        | Siberian Husky       |
| 2. <i>Labrador Retriever</i>    | Labrador Retriever   |
| 3. <i>Beagle</i>                | Beagle               |
| 4. <i>German Shepherd</i>       | German Shepherd      |
| 5. <i>Rottweiler</i>            | Rottweiler           |
| 6. <i>Poodle</i>                | Poodle               |
| 7. <i>Doberman</i>              | Doberman             |
| 8. <i>American Pit Bull</i>     | American Pit Bull    |
| 9. <i>Chihuahua</i>             | Chihuahua            |
| 10. <i>Greyhound</i>            | Greyhound            |
| 11. <i>Jack Russell Terrier</i> | Jack Russell Terrier |
| 12. <i>Havanese</i>             | Havanese             |
| 13. <i>Pointer</i>              | Pointer              |
| 14. <i>American Fox Hound</i>   | American Fox Hound   |
| 15. <i>French Bulldog</i>       | French Bulldog       |



# WORD PRACTICE - A



Trace the cursive words & write them on the lines.

Alabama

Aunt

Angels

Alisha

Admiral

Alaska

Apples